

The department is organizing a two day UGC sponsored national Seminar on Convergence & Fragmentation: Media, Technology and Society. On 3rd & 4th April 2017, we cordially invite you to participate in the event.

The CMS College founded in 1817, is going to enter into the third century. Over the past 200 years it has made a space of its own. The college has been accredited with 'A' grade by NAAC and conferred with the status of autonomy in 2016. Being the beacon of knowledge in the land of Kerala, the UGC granted 'Heritage Status' to the college last year.

The Post Graduate Department of Sociology, CMS College having crossed the 50 year landmark in the domain of higher education is on the surge of new heights. From its inception the department has focused on the task of imparting quality education, in tune with liberative mission of the college. The department is also a recognized research center of the Mahatma Gandhi university.

Invasion of technology into our organismic being - individual and collective - has not left us untouched. Every sphere of human activity is being controlled by technology. Now, the archaic tools of media especially writing and printing have been replaced with new ways of communication and representation. Transcending all the boundaries, technology has made communication easier. However, the profit-oriented media industry often manufactures the 'untruth' as "truth", distorting the ethic of communication. Consequently, fragmentation of society is being increased recurrently at the cost of social cohesion. In such a context, a discourse on media, technology and society will energize our social vision for creating a just society.

Dr. Roy Sam Daniel
(Principal CMS College)

Amrutha Rinu Abraham
(HOD, Department of Sociology)

Ani Merly Paul
(Convenor)

Lekshmi S Kaimal
(Joint Convenor)

Programme

DAY 1

Date: 03/04/2017 Monday

9:30am onwards : Registration

Session I : 10:00 am- 11:30am Inaugural Session

Invocation

Welcome Speech : Ms. Amrutha Rinu Abraham (HOD, Department of Sociology)

Presidential Address : Dr. Roy Sam Daniel (Principal, CMS College)

Inaugural Address : Dr. K.S. Radhakrishnan
(Ex. Chairman of the Kerala Public Service Commission)

Felicitation: : Mr S. Manoj (President, Press Club Kottayam)
: Dr. Varghese C Joshua (Vice-Principal, CMS College)

Vote of Thanks : Ms. Ani Merly Paul (Convenor)

Session II : 11:30 am-12:30pm Lead Lecture

Topic: **Convergence and Fragmentation of Media**
Presenter : : Mr. C. Gouridasan Nair (Chief Editor, The Hindu)

12:30pm-1:30 pm Lunch Break

Session III : 1:30pm – 3:00pm Panel Discussion

Moderator : Dr. Thomas Chacko
(Head, Department of Communicative English)

Panelists : Mr. Ravi Shankar (Assistant Director, MASCOM, Kottayam)
: Dr. Manjula Bharathy (Professor, TISS, Mumbai)
: Adv. Manu J Varappally (BAR Association, Kottayam)

Session IV : 3:00 pm

Topic : Theoretical Perspectives on Media
Presenter : : Dr. Antony Palackal,
(Associate Professor, Loyola College of Social Sciences, Tvm)