



INSTITUTE OF TRAVEL AND TOURISM STUDIES

CHANGE Yourself to a Travel & Logistics Professional

BATCHES STARTING ON

10th June 2019

CENTRE

CMS College

Kottayam

College Road, Kottayam

CMS College and **Institute of Travel and Tourism Studies (ITATS)** joining hands together for developing and molding students for working in Aviation, Travel, Tourism and Logistics Industry. This trade has thousands of vacancies all over the world and this is the only industry that survives and grows always.

CMS College, Kottayam founded in 1817 and now it is one of the largest colleges in Kerala with 14 departments offering 47 courses for 1900 students, 110 teaching faculty members and 35 administrative staffs. Deeply rooted in Kottayam and dedicated to its mission, the CMS College is one of the top colleges in Kerala.

ITATS is the pioneer institute in Kerala for Aviation Courses and more than 30000 students from our institute working all over the world since 1981 and last 2 batches we achieved 100% placement in travel industry itself.

To Apply online and for more details on our courses please visit ITATS/CMS Websites

WWW.ITATS.IN

Call us on **+91 99404 70007** for any further details

1 YEAR PG DIPLOMA

Aviation, Travel, Tourism
Airport Management,
Logistics & Supply Chain
Management

6 MONTHS DIPLOMA IN

1. Travel, Tourism & Airport Management
2. Logistics & Supply Chain Management

ADMISSION

Apply from 20 May 2019

Closes on 05 Jun 2019

BENEFITS

Classes by Experienced professionals.

On the Job Training at reputed Agencies, Airports & Airlines

Thousands of vacancies all over the world.

Job Placements as per merit.



PLEASE TRY OUR ONLINE PORTAL WWW.FAREFOX.IN



Course - PG Diploma in Aviation, Travel, Tourism and Logistics

- Center : **CMS College, Kottayam**
- Eligibility : **Any degree**
- Age : **19-25**
- Course Commencement : **10th June 2019**
- Duration of the course : **1 Year including on the job training**

Course Content

→ Grooming and Personality Development	→ Cargo management
→ Communication skills – Oral and written	→ Cargo supplychain and transport
→ Aviation, Travel and Tourism industry	→ Managing air cargo operations
→ Aviation Geography	→ Cargo warehousing operations
→ Airport management for passangers	→ Live animal transportation
→ Airport operations for passengers	→ Fundamentals of logistics
→ Domestic fares and ticketing	→ Logistics warehousing and packaging
→ International fares and ticketing	→ Logistics and transport
→ Fundamental of tourism	→ Business strategy and marketing logistics
→ Tourism marketing	→ Inventory/production, planning, procurement, transportation
→ Tourism policy and law	→ Warehousing and inventory management
→ Tour operation	→ Transportation and distribution management
→ Tour management	→ Customs procedures
→ Travel agency management	→ Freight forwarding and port operations
→ Tour package costing and planning	→ Shipping business and law
→ Travel agency marketing and sales	→ Organisational behaviour
→ Online travel agency scenario	→ Port agency
→ Telesales	→ Operations management
→ Fare calculation	
→ Types of Tourism	

Additional certifications

1. Gallileo GDS 3 days each - Basic training and Ticketing certification (2 Certificates)
2. Dual certification by **CMS College and ITATS**
3. On the job experience certificates
4. Dangerous Goods and regulations (DGR) 5 Days basic training and certification

Benefits and advantages of this course

- Dual certifications from a reputed college (CMS) and subject experts from the trade (ITATS)
- GDS training and certifications directly form the international supplier – Travelport (Gallileo)
- On the job trainings at reputed Travel Agencies, Cargo Agencies, Airlines and Airports
- DGR training and certifications by authorised Center
- CMS College Students will get a Discount of Rs. 7000/- per person
- **Students who are having arrears in Degree and PG can also attend this Course and they will get the PG Certificate once they produce Degree Certificate by JUN2020. Otherwise they will get 2 Diploma Certificates.**
- **Job Placement will be provided as per their merit.**



Course – Diploma in Aviation, Logistics and Supply Chain Management

Center	: CMS College, Kottayam
Eligibility	: Plus Two or Any degree
Age	: 17-25
Course Commencement	: 10 th June 2019
Duration of the course	: 6 months including on the job training

Course Content

→ Grooming and Personality Development	→ Types of cargo
→ Communication skills – Oral and written	→ Live animal transportation
→ Aviation, Travel and Tourism industry	→ Logistics management
→ Aviation Geography	→ Logistics warehousing and packaging
→ Cargo Management	→ Logistics and transport
→ Cargo supply chain and transport	→ Business strategy and marketing logistics
→ Managing cargo operations	→ Inventory/production
→ Perishable cargo transportation and logistics management	→ Planning, Procurement, Transportation
	→ Introduction to supply chain management

Additional Certifications

1. Dangerous Goods and regulations(DGR) 5 Days basic training and certification
2. Dual certification by **CMS college and ITATS**
3. On the job experience certificates

Benefits and advantages

1. Dual certifications from a reputed college(CMS) and subject experts from the trade(ITATS)
2. DGR training and certifications by authorised centers on DGR
3. On the job training at reputed cargo agencies
4. CMS College Students will get a Discount of Rs. 3000/- per person
5. **Job placement for students as per their merits**



Course – Diploma in Aviation, Travel, Tourism & Airport Management

- Center : **CMS College, Kottayam**
- Eligibility : **Plus Two or Any degree**
- Age : **17-25**
- Course Commencement : **10th June 2019**
- Duration of the course : **6 months including on the job training**

Course Content	
<ul style="list-style-type: none"> → Grooming and Personality Development → Communication skills – Oral and written → Aviation, Travel and Tourism industry → Aviation Geography → Fare Calculation → Airport Management for passengers → Airport Operation for passengers 	<ul style="list-style-type: none"> → Tour management → Travel agency management → Tour package costing and planning → Domestic fares and ticketing → International fares and ticketing → Online travel agency scenario → Travel agency marketing and sales → TeleSales → Foreign Exchange

Additional Certifications

1. Gallileo GDS 3 days basic training and certification
2. Dual certification by **CMS College** and **ITATS**
3. On the job experience certificates

Benefits and advantages of this course

- Dual certifications from a reputed College (CMS) and subject experts from the trade (ITATS)
- GDS training and certifications directly from the international supplier Travelport (Gallileo)
- On the job trainings at reputed travel Agencies, Airlines and Airports.
- CMS College Students will get a Discount of Rs. 3000/- per person
- **Job placement for students as per their merits**