



CMS COLLEGE (AUTONOMOUS)
DEPARTMENT OF COMMUNICATIVE ENGLISH

MAGAZINE PUBLISHING

CO-ORDINATOR: NEETHU ELSA VARGHESE
ADD ON COURSE 2

Course	Details
Code	
Title	Careers in printing and publishing
Degree	B.A
Branch(s)	English Literature, Communication and Journalism
Year/Semester	2/III & IV
Type	Add on
Credits	2

IO No.	Intended Programme Specific Outcomes
	<i>Upon completion of B.A English Literature, Communication and Journalism Programmes, the graduates will be able to:</i>
PSO-1	Skills of editing and publishing
PSO-2	Awareness of various careers in the field of publishing.
PSO-3	Proof reading and editing skills
PSO-4	Web publishing skills

CO No.	Expected Course Outcomes <i>Upon completion of this course, the students will be able to:</i>	Cognitive Level	PSO No.
1	Create their own publications, translations	C	1,2,3
2	Awareness of the techniques behind publication of a house journal	An	1
3	Awareness of ethics of visual communication and social commitment	U	4
4	Photography exhibition at the end of the programme	C	4
5	Produce photo documents of the events.	C	4

Hours: 3 hours /week

*Total Hours: 40 (Including Seminar and formative assessment)

Module	Course Description	Hrs	CO.No.
1.0	Introducing publishing industry		
1.1	Defining key concepts in publishing	1	
1.2	History and evolution of print industry	1	
1.3	Ancient forms of writing and preservation of knowledge	1	
1.4	Ancient libraries and their significance	1	
1.5	Invention of movable types and their evolution	1	
1.6	Modern printing – mass production of books – evolution of journalism	1	
2.0	Types of Publishing		
2.1	Print publishing	2	
2.2	Web publishing	2	
3.0	Editing and proof reading	5	
4.0	Major publishing houses – industrial visits and reports	25	

*PSO-Program Specific outcome; CO-Course Outcome;
Cognitive Level: R-Remember; U-Understanding; Ap-Apply; An-Analyze; E-Evaluate; C-Create.

Text Books for Reference

1. Seema Hasan, Mass Communication : Principles an concepts, New Delhi: CBS Publishers, 2013

B.A. ENGLISH LITERATURE, COMMUNICATION AND JOURNALISM

VALUE ADDED COURSE: CAREERS IN PRINTING AND PUBLISHING

ATTENDANCE LIST

Date: 07/12/2019

Time: 10 AM – 1 PM (Forenoon session)

2018 batch	
AALIYA JALEEL	MEGHA ANN BIJU
ALLEN SUNNY	MOBIN VARGHESE THOMAS
AMRITHA JACOB	MONA HAREESH
ANAGHA J SUBHASH	NANDITA SANKARA
ANAMIKA SURESH	NAVAMI A NAIR
ANINA JACOB	NIKITHA BERNY
ARAVIND H	SAMEERA SAKEER
ASHIMA KABIR	SANGEETHA JOSHI
BASIL BIJU	SATHIABHAMA J NAIR
DONA MARIYA JOSEPH	SHEYA KURIAN
GLORY MARIYAM MATHEW	SHOBITHA MATHEW
J ATHIRA	SHYAM DRAVIDAN P T
JOSH S CHACKO	SOFIA MARY MATHEW
JUMANA ILLIAS	SONA LAIJU
KAVYA V	SRUTHY SREEKUMAR
LAKSHMI NAIR	TANYA MARY VINOD
LAKSHMY A K	UTHARAMOL S
MEGHA ANN BIJU	VISMAYA VINOD

Name of the Coordinator: Neeth Elsa Varghese



Head of the Department: Dr. Gigy Joseph



B.A. ENGLISH LITERATURE, COMMUNICATION AND JOURNALISM

VALUE ADDED COURSE: CAREERS IN PRINTING AND PUBLISHING

ATTENDANCE LIST

Date: 07/12/2019

Time: 2 PM – 5 PM (Afternoon session)

2018 batch	
AALIYA JALEEL	MEGHA ANN BIJU
ALLEN SUNNY	MOBIN VARGHESE THOMAS
AMRITHA JACOB	MONA HAREESH
ANAGHA J SUBHASH	NANDITA SANKARA
ANAMIKA SURESH	NAVAMI A NAIR
ANINA JACOB	NIKITHA BERNY
ARAVIND H	SAMEERA SAKEER
ASHIMA KABIR	SANGEETHA JOSHI
BASIL BIJU	SATHIABHAMA J NAIR
DONA MARIYA JOSEPH	SHEYA KURIAN
GLORY MARIYAM MATHEW	SHOBITHA MATHEW
J ATHIRA	SHYAM DRAVIDAN P T
JOSH S CHACKO	SOFIA MARY MATHEW
JUMANA ILLIAS	SONA LAIJU
KAVYA V	SRUTHY SREEKUMAR
LAKSHMI NAIR	TANYA MARY VINOD
LAKSHMY A K	UTHARAMOL S
MEGHA ANN BIJU	VISMAYA VINOD

Name of the Coordinator: Neeth Elsa Varghese



Head of the Department: Dr. Gigy Joseph



B.A. ENGLISH LITERATURE, COMMUNICATION AND JOURNALISM

VALUE ADDED COURSE: CAREERS IN PRINTING AND PUBLISHING

ATTENDANCE LIST

Date: 21/12/2019

Time: 10 AM – 1 PM (Forenoon session)

2018 batch	
AALIYA JALEEL	MEGHA ANN BIJU
ALLEN SUNNY	MOBIN VARGHESE THOMAS
AMRITHA JACOB	MONA HAREESH
ANAGHA J SUBHASH	NANDITA SANKARA
ANAMIKA SURESH	NAVAMI A NAIR
ANINA JACOB	NIKITHA BERNY
ARAVIND H	SAMEERA SAKEER
ASHIMA KABIR	SANGEETHA JOSHI
BASIL BIJU	SATHIABHAMA J NAIR
DONA MARIYA JOSEPH	SHEYA KURIAN
GLORY MARIYAM MATHEW	SHOBITHA MATHEW
J ATHIRA	SHYAM DRAVIDAN P T
JOSH S CHACKO	SOFIA MARY MATHEW
JUMANA ILLIAS	SONA LAIJU
KAVYA V	SRUTHY SREEKUMAR
LAKSHMI NAIR	TANYA MARY VINOD
LAKSHMY A K	UTHARAMOL S
MEGHA ANN BIJU	VISMAYA VINOD

Name of the Coordinator: Neeth Elsa Varghese



Head of the Department: Dr. Gigy Joseph



B.A. ENGLISH LITERATURE, COMMUNICATION AND JOURNALISM

VALUE ADDED COURSE: CAREERS IN PRINTING AND PUBLISHING

ATTENDANCE LIST

Date: 21/12/2019

Time: 2 PM – 5 PM (Afternoon session)

2018 batch	
AALIYA JALEEL	MEGHA ANN BIJU
ALLEN SUNNY	MOBIN VARGHESE THOMAS
AMRITHA JACOB	MONA HAREESH
ANAGHA J SUBHASH	NANDITA SANKARA
ANAMIKA SURESH	NAVAMI A NAIR
ANINA JACOB	NIKITHA BERNY
ARAVIND H	SAMEERA SAKEER
ASHIMA KABIR	SANGEETHA JOSHI
BASIL BIJU	SATHIABHAMA J NAIR
DONA MARIYA JOSEPH	SHEYA KURIAN
GLORY MARIYAM MATHEW	SHOBITHA MATHEW
J ATHIRA	SHYAM DRAVIDAN P T
JOSH S CHACKO	SOFIA MARY MATHEW
JUMANA ILLIAS	SONA LAIJU
KAVYA V	SRUTHY SREEKUMAR
LAKSHMI NAIR	TANYA MARY VINOD
LAKSHMY A K	UTHARAMOL S
MEGHA ANN BIJU	VISMAYA VINOD

Name of the Coordinator: Neeth Elsa Varghese



Head of the Department: Dr. Gigy Joseph



B.A. ENGLISH LITERATURE, COMMUNICATION AND JOURNALISM

VALUE ADDED COURSE: CAREERS IN PRINTING AND PUBLISHING

ATTENDANCE LIST

Date: 26/12/2019

Time: 10 AM – 1 PM (Forenoon session)

2018 batch	
AALIYA JALEEL	MEGHA ANN BIJU
ALLEN SUNNY	MOBIN VARGHESE THOMAS
AMRITHA JACOB	MONA HAREESH
ANAGHA J SUBHASH	NANDITA SANKARA
ANAMIKA SURESH	NAVAMI A NAIR
ANINA JACOB	NIKITHA BERNY
ARAVIND H	SAMEERA SAKEER
ASHIMA KABIR	SANGEETHA JOSHI
BASIL BIJU	SATHIABHAMA J NAIR
DONA MARIYA JOSEPH	SHEYA KURIAN
GLORY MARIYAM MATHEW	SHOBITHA MATHEW
J ATHIRA	SHYAM DRAVIDAN P T
JOSH S CHACKO	SOFIA MARY MATHEW
JUMANA ILLIAS	SONA LAIJU
KAVYA V	SRUTHY SREEKUMAR
LAKSHMI NAIR	TANYA MARY VINOD
LAKSHMY A K	UTHARAMOL S
MEGHA ANN BIJU	VISMAYA VINOD

Name of the Coordinator: Neeth Elsa Varghese



Head of the Department: Dr. Gigy Joseph



B.A. ENGLISH LITERATURE, COMMUNICATION AND JOURNALISM

VALUE ADDED COURSE: CAREERS IN PRINTING AND PUBLISHING

ATTENDANCE LIST

Date: 26/12/2019

Time: 2 PM – 5 PM (Afternoon session)

2018 batch	
AALIYA JALEEL	MEGHA ANN BIJU
ALLEN SUNNY	MOBIN VARGHESE THOMAS
AMRITHA JACOB	MONA HAREESH
ANAGHA J SUBHASH	NANDITA SANKARA
ANAMIKA SURESH	NAVAMI A NAIR
ANINA JACOB	NIKITHA BERNY
ARAVIND H	SAMEERA SAKEER
ASHIMA KABIR	SANGEETHA JOSHI
BASIL BIJU	SATHIABHAMA J NAIR
DONA MARIYA JOSEPH	SHEYA KURIAN
GLORY MARIYAM MATHEW	SHOBITHA MATHEW
J ATHIRA	SHYAM DRAVIDAN P T
JOSH S CHACKO	SOFIA MARY MATHEW
JUMANA ILLIAS	SONA LAIJU
KAVYA V	SRUTHY SREEKUMAR
LAKSHMI NAIR	TANYA MARY VINOD
LAKSHMY A K	UTHARAMOL S
MEGHA ANN BIJU	VISMAYA VINOD

Name of the Coordinator: Neeth Elsa Varghese



Head of the Department: Dr. Gigy Joseph



B.A. ENGLISH LITERATURE, COMMUNICATION AND JOURNALISM

VALUE ADDED COURSE: CAREERS IN PRINTING AND PUBLISHING

ATTENDANCE LIST

Date: 27/12/2019

Time: 10 AM – 1 PM (Forenoon session)

2018 batch	
AALIYA JALEEL	MEGHA ANN BIJU
ALLEN SUNNY	MOBIN VARGHESE THOMAS
AMRITHA JACOB	MONA HAREESH
ANAGHA J SUBHASH	NANDITA SANKARA
ANAMIKA SURESH	NAVAMI A NAIR
ANINA JACOB	NIKITHA BERNY
ARAVIND H	SAMEERA SAKEER
ASHIMA KABIR	SANGEETHA JOSHI
BASIL BIJU	SATHIABHAMA J NAIR
DONA MARIYA JOSEPH	SHEYA KURIAN
GLORY MARIYAM MATHEW	SHOBITHA MATHEW
J ATHIRA	SHYAM DRAVIDAN P T
JOSH S CHACKO	SOFIA MARY MATHEW
JUMANA ILLIAS	SONA LAIJU
KAVYA V	SRUTHY SREEKUMAR
LAKSHMI NAIR	TANYA MARY VINOD
LAKSHMY A K	UTHARAMOL S
MEGHA ANN BIJU	VISMAYA VINOD

Name of the Coordinator: Neeth Elsa Varghese



Head of the Department: Dr. Gigy Joseph



B.A. ENGLISH LITERATURE, COMMUNICATION AND JOURNALISM
VALUE ADDED COURSE: CAREERS IN PRINTING AND PUBLISHING

ATTENDANCE LIST

Date: 27/12/2019

Time: 2 PM – 5 PM (Afternoon session)

2018 batch	
AALIYA JALEEL	MEGHA ANN BIJU
ALLEN SUNNY	MOBIN VARGHESE THOMAS
AMRITHA JACOB	MONA HAREESH
ANAGHA J SUBHASH	NANDITA SANKARA
ANAMIKA SURESH	NAVAMI A NAIR
ANINA JACOB	NIKITHA BERNY
ARAVIND H	SAMEERA SAKEER
ASHIMA KABIR	SANGEETHA JOSHI
BASIL BIJU	SATHIABHAMA J NAIR
DONA MARIYA JOSEPH	SHEYA KURIAN
GLORY MARIYAM MATHEW	SHOBITHA MATHEW
J ATHIRA	SHYAM DRAVIDAN P T
JOSH S CHACKO	SOFIA MARY MATHEW
JUMANA ILLIAS	SONA LAIJU
KAVYA V	SRUTHY SREEKUMAR
LAKSHMI NAIR	TANYA MARY VINOD
LAKSHMY A K	UTHARAMOL S
MEGHA ANN BIJU	VISMAYA VINOD

Name of the Coordinator: Neeth Elsa Varghese



Head of the Department: Dr. Gigy Joseph



B.A. ENGLISH LITERATURE, COMMUNICATION AND JOURNALISM

VALUE ADDED COURSE: CAREERS IN PRINTING AND PUBLISHING

ATTENDANCE LIST

Date: 28/12/2019

Time: 10 AM – 1 PM (Forenoon session)

2018 batch	
AALIYA JALEEL	MEGHA ANN BIJU
ALLEN SUNNY	MOBIN VARGHESE THOMAS
AMRITHA JACOB	MONA HAREESH
ANAGHA J SUBHASH	NANDITA SANKARA
ANAMIKA SURESH	NAVAMI A NAIR
ANINA JACOB	NIKITHA BERNY
ARAVIND H	SAMEERA SAKEER
ASHIMA KABIR	SANGEETHA JOSHI
BASIL BIJU	SATHIABHAMA J NAIR
DONA MARIYA JOSEPH	SHEYA KURIAN
GLORY MARIYAM MATHEW	SHOBITHA MATHEW
J ATHIRA	SHYAM DRAVIDAN P T
JOSH S CHACKO	SOFIA MARY MATHEW
JUMANA ILLIAS	SONA LAIJU
KAVYA V	SRUTHY SREEKUMAR
LAKSHMI NAIR	TANYA MARY VINOD
LAKSHMY A K	UTHARAMOL S
MEGHA ANN BIJU	VISMAYA VINOD

Name of the Coordinator: Neeth Elsa Varghese



Head of the Department: Dr. Gigy Joseph



B.A. ENGLISH LITERATURE, COMMUNICATION AND JOURNALISM

VALUE ADDED COURSE: CAREERS IN PRINTING AND PUBLISHING

ATTENDANCE LIST

Date: 28/12/2019

Time: 2 PM – 5 PM (Forenoon session)

2018 batch	
AALIYA JALEEL	MEGHA ANN BIJU
ALLEN SUNNY	MOBIN VARGHESE THOMAS
AMRITHA JACOB	MONA HAREESH
ANAGHA J SUBHASH	NANDITA SANKARA
ANAMIKA SURESH	NAVAMI A NAIR
ANINA JACOB	NIKITHA BERNY
ARAVIND H	SAMEERA SAKEER
ASHIMA KABIR	SANGEETHA JOSHI
BASIL BIJU	SATHIABHAMA J NAIR
DONA MARIYA JOSEPH	SHEYA KURIAN
GLORY MARIYAM MATHEW	SHOBITHA MATHEW
J ATHIRA	SHYAM DRAVIDAN P T
JOSH S CHACKO	SOFIA MARY MATHEW
JUMANA ILLIAS	SONA LAIJU
KAVYA V	SRUTHY SREEKUMAR
LAKSHMI NAIR	TANYA MARY VINOD
LAKSHMY A K	UTHARAMOL S
MEGHA ANN BIJU	VISMAYA VINOD

Name of the Coordinator: Neeth Elsa Varghese



Head of the Department: Dr. Gigy Joseph



B.A. ENGLISH LITERATURE, COMMUNICATION AND JOURNALISM

VALUE ADDED COURSE: CAREERS IN PRINTING AND PUBLISHING

ATTENDANCE LIST

Date: 30/12/2019

Time: 2 PM – 5 PM (Afternoon session)

2018 batch	
AALIYA JALEEL	MEGHA ANN BIJU
ALLEN SUNNY	MOBIN VARGHESE THOMAS
AMRITHA JACOB	MONA HAREESH
ANAGHA J SUBHASH	NANDITA SANKARA
ANAMIKA SURESH	NAVAMI A NAIR
ANINA JACOB	NIKITHA BERNY
ARAVIND H	SAMEERA SAKEER
ASHIMA KABIR	SANGEETHA JOSHI
BASIL BIJU	SATHIABHAMA J NAIR
DONA MARIYA JOSEPH	SHEYA KURIAN
GLORY MARIYAM MATHEW	SHOBITHA MATHEW
J ATHIRA	SHYAM DRAVIDAN P T
JOSH S CHACKO	SOFIA MARY MATHEW
JUMANA ILLIAS	SONA LAIJU
KAVYA V	SRUTHY SREEKUMAR
LAKSHMI NAIR	TANYA MARY VINOD
LAKSHMY A K	UTHARAMOL S
MEGHA ANN BIJU	VISMAYA VINOD

Name of the Coordinator: Neeth Elsa Varghese



Head of the Department: Dr. Gigy Joseph



B.A. ENGLISH LITERATURE, COMMUNICATION AND JOURNALISM

VALUE ADDED COURSE: CAREERS IN PRINTING AND PUBLISHING

ATTENDANCE LIST

Date: 31/12/2019

Time: 2 PM – 5 PM (Afternoon session)

2018 batch	
AALIYA JALEEL	MEGHA ANN BIJU
ALLEN SUNNY	MOBIN VARGHESE THOMAS
AMRITHA JACOB	MONA HAREESH
ANAGHA J SUBHASH	NANDITA SANKARA
ANAMIKA SURESH	NAVAMI A NAIR
ANINA JACOB	NIKITHA BERNY
ARAVIND H	SAMEERA SAKEER
ASHIMA KABIR	SANGEETHA JOSHI
BASIL BIJU	SATHIABHAMA J NAIR
DONA MARIYA JOSEPH	SHEYA KURIAN
GLORY MARIYAM MATHEW	SHOBITHA MATHEW
J ATHIRA	SHYAM DRAVIDAN P T
JOSH S CHACKO	SOFIA MARY MATHEW
JUMANA ILLIAS	SONA LAIJU
KAVYA V	SRUTHY SREEKUMAR
LAKSHMI NAIR	TANYA MARY VINOD
LAKSHMY A K	UTHARAMOL S
MEGHA ANN BIJU	VISMAYA VINOD

Name of the Coordinator: Neeth Elsa Varghese



Head of the Department: Dr. Gigy Joseph



Careers in Printing and Publishing

Careers in Printing and Publishing was offered as an add on course for the students of the fourth semester of BA English Literature, Communication and Journalism in the academic year 2019 - 2020. The chief intent of this add on course was to develop the skills among students for editing and publishing and furthermore create an awareness of various careers in the fields of publishing. Bearing this intention in mind, the department conducted 36 hours of classes (3 hours per week) for the students which consisted of guest lectures and industrial visits. Progressively, through the add on course the students acquired the techniques involved in creating their own publications and translations and generated an awareness among the students regarding the ethics and social commitments related to publishing. The students brought out 'Bailey Journal' by taking advantage of everything that they had learnt through this add on course.

Mrs Neethu Elsa Varghese



Teacher Coordinator



Dr Gigy Joseph



Head of the Department