### Department of English CMS College (Autonomous) Add on Course I Digitrics: Dissecting Spaces in Cyber Creativity

The course is designed to enable students communicate effectively in digital platforms in a world which is heavily dependent on digital technology for communication. The emphasis lies on studying how various intermedia arts such as online critical tools (troll,memes), graphic poetry, blog writing, webtoons, interactive cinema and pattern poetry dismantle the traditional notions of literature and pave the way for new trends in literature. The course will be beneficial to students exploring possibilities of online publishing, and freelance content writing.

Coordinator: Betty Elsa Jacob



### ADD ON COURSE

### **SEMESTER 6**

### **DIGITRICS: DISSECTING SPACES IN CYBER CREATIVITY**

COURSE DETAILS		
COURSE CODE		
TITLE	DIGITRICS:DISSECTING SPACES IN CYBER CREATIVITY	
TYPE	ADD ON	
TOTAL HOURS	36 HOURS	

CO	Expected Course Outcomes	Cognitive
No.	Upon completion of this course the students will be able to:	Level
1	Identify the new trends in digital content writing	R
2	Identify key developments, concepts and ideas in intermedia studies	Un
3	Study how the Intermedia arts shape the contours of contemporary cultural, political and ideological aspects of the society.	Е
4	Apply insights of digimodernism into the fields of content writing and literature to analyse and reflect critically on how mass media dismantle and reconfigure our culture.	Ap, An
5	Apply Search Engine Optimization tools into outreach programs of corporate companies	Ар
5	Engage in blog writing, content writing, graphic narratives, pattern poetry, trolls, interactive cinema and webtoons.	С
	CO-Course Outcome; Cognitive Level: R- Remember, U-Understand; Ap- Apply; An-Analyze; E-Evaluate; C-Create	

### **Course Description:**

The course is designed to enable students communicate effectively in digital platforms in a world which is heavily dependent on digital technology for communication. It looks into the emerging trends in digital literature, termed under the umbrella expression "Intermedia Arts" using theories derived from semiotics. The emphasis lies on studying how various intermedia arts such as online critical tools (troll,memes), graphic poetry, blog writing, webtoons, interactive cinema and pattern poetry dismantle the traditional notions of literature and pave the way for new trends in literature. The course will be beneficial to students exploring possibilities of online publishing, and freelance content writing.

Module 15 hoursHistory of Online WritingModule 25 hoursTheory – Digimodernism, Intermedia ArtsModule 38 hoursKeywords – Memes, Interactive fiction, Interactive movies, Blogs, Vlogs, Webtoons, Trolls, Graphic fiction, Pattern poetry

Module 4

(18 hours)

**Practical sessions** 

TI BA ENGLISH

DIGITRICS : DISSECTING SPACES IN CYBER CREATIVITY

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- If soup, and water are not readily, available, use a hand sanitizer that contains at least 60% alcohol. Cover all surfaces of your names and numbers together until they feel dry.

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### Avoid close contact

- Avoid close contact with people who are site
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## Stay home if you're sick

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### REPORT OF THE VALUE ADDED COURSE "DIGITRICS" OFFERED BY THE DEPT OF ENGLISH FOR 3 BA STUDENTS.

The Value Added Course for the 3 BA English students was titled "Digitrics: Dissecting Spaces in Cyber Creativity". The course started officially on the 11<sup>th</sup> of November 2019. The course was intended to enable the students to communicate effectively in digital platform in a world which is heavily dependent on digital technology. The course Co-ordinator gave a brief overview of the Value Added Course. The course started with a brief introduction to the theories starting from Formalism and Structuralism to Post-modernism. The first session was taken by Mr. AkashSajikumar, a Guest Faculty in the Department of English.

The next session was led by Ms. Renu Susan, who gave the students a glance on the theories of Digimodernism, a relatively new concept which deals with the New Media's impact on culture and texts. The students were also introduced to interactive movies. "Blackmirror: Bandersnatch" was the interactive movie shown, where the students could choose how the plot of the movie should progress. It was a totally new experience for the students.

On 12<sup>th</sup> November 2019, Ms. Renu Susan introduced an application which would enable the students to create interactive fiction in the form of web pages. They were divided into different groups. At the end of the session, each group came up with exciting interactive stories. The afternoon session was led by Mr. Ditto Prasad, a Faculty member of the Department of English. The possibilities of online publishing and content writing were explained. They were given worksheets on the same.

On the next day, Mr. LjuKuriakose spoke on the various Intermedia Art forms using online tools like trolls, memes, blog writing, webtoons, etc. He spoke about how the Intermedia Arts

dismantle the traditional notions of literature and pave the way for new trends in literature. The class was encouraged to create a class blog. They were also enlightened on Vlogging.

The following practical sessions focused on various activities like troll and meme creation, vlogging, publishing on youtube and online writing. The course was concluded with an End Term examination conducted in the Google Classroom.

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