

Semester VI

Course XI: WOMEN'S LITERATURE

COURSE CODE	ENCR11
TITLE OF THE COURSE	WOMEN'S LITERATURE
SEMESTER IN WHICH THE COURSE IS TO BE TAUGHT	6
NO. OF CREDITS	4
NO. OF CONTACT HOURS	90

1. AIM OF THE COURSE

- To introduce students to the development of women's writing in various countries.
- To familiarize them with the diverse concerns addressed by feminism.
- To motivate them to critically analyse literary works from a feminist perspective.

2. OBJECTIVES OF THE COURSE

At the end of the course,

- The students will have an awareness of class, race and gender as social constructs and about how they influence women's lives.
- The students will have acquired the skill to understand feminism as a social movement and a critical tool.
- They will be able to explore the plurality of female experiences.
- They will be equipped with analytical, critical and creative skills to interrogate the biases in the construction of gender and patriarchal norms.

3. OUTLINE OF THE COURSE

MODULE ONE: ESSAYS

(18 hours)

1. Virginia Woolf : **“Shakespeare and his Sister”**
(Excerpt from *A Room of One’s Own*)
2. Alice Walker : **“In Search of our Mothers’ Gardens”**
(From *In Search of Our Mother’s Gardens*)
3. Jasbir Jain : **Indian Feminisms: The Nature of Questioning and the Search for Space in Indian Women’s Writing.** (From *Writing Women Across Cultures*)

MODULE TWO: POETRY

(18 hours)

1. Elizabeth Barrett Browning : **“A Musical Instrument”**
2. Marianne Moore : **“Poetry”**
3. Adrienne Rich : **“Aunt Jennifer’s Tigers”**
4. Sylvia Plath : **“Lady Lazarus”**
5. Margaret Atwood : **“Spelling”**
6. Kishwar Naheed : **“I am not That Woman”**
7. Suniti NamJoshi : **“The Grass Blade”**
8. Nikki Giovanni : **“Woman”**

MODULE THREE: NOVEL

(18 Hours)

Frances Collins : *The Slayer Slain*. Ed. Sobhana Kurien and Susan Varghese (CMS College publication)

MODULE FOUR Short Fiction (18 Hours)

1. Katherine Mansfield : “**The Fly**”
2. Shashi Deshpande : “**A Wall is Safer**”
3. Sara Joseph : “**Inside Every Woman Writer**”
4. Amy Tan : “**Rules of the Game**”

MODULE FIVE: DRAMA (18 hours)

1. Sheila Walsh : “**Molly and James**”
2. Mamta G Sagar : “**The Swing of Desire**”

4. CORE TEXTS

1. Dr Sobhana Kurien, Ed. *Breaking the Silence: An Anthology of Women’s Literature*. ANE Books.
2. Collins, Frances. *The Slayer Slain*. Ed. Sobhana Kurien and Susan Varghese (CMS College publication)

5. READING LIST

- a) General Reading
 - i. Kate Millett. *Sexual Politics*. New York: Equinox-Avon, 1971.
 - ii. Maggie Humm Ed. *Feminisms: A Reader*. New York: Wheat Sheaf, 1992.
 - iii. Elaine Showalter. *A Literature of their Own*.
- b) Further Reading
 - i. Virginia Woolf. *A Room of One’s Own*. London: Hogarth, 1929.
 - ii. Patricia Mayor Spacks. *The Female Imagination*. New York: Avon, 1976.
 - iii. Jasbir Jain Ed. *Women in Patriarchy: Cross Cultural Readings*. New Delhi: Rawat Publications, 2005
 - iv. Susie Tharu & K Lalitha. *Women Writing in India Vol I & II*. New Delhi: OUP, 1991.
 - v. Gayle Green & Copelia Kahn. *Making a Difference: Feminist Literary Criticism*. New York: Routledge.

- vi. Sandra Gilbert & Susan Gubar. *The Mad Woman in the Attic: The Woman Writer*. Yale University Press, 1978.
- vii. Simone de Beauvoir. *The Second Sex*. UK: Hammond Worth, 1972.
- viii. Angela Davis. *Women, Race and Class*. New York: Random House, 1981.
- ix. Alice Walker. *In Search of our Mothes' Gardens*. New York: Harcourt Brace Jovanovich, 1983.
- x. Leos S. Roudiex Ed. *Desire in Language*. New York: Columbia University Press, 1975.
- xi. Lisbeth Goodman Ed. *Literature and Gender*. New York: Routeledge, 1996.
- xii. Adrienne Rich. *Of Woman Born*. New York: Norton.
- xiii. Mahasweta Devi. *Breast Stories*. Calcutta: Seagull, 1998.

5. WEB RESOURCES

(To be added)

6. MODEL QUESTION PAPER

(To be incorporated)

COURSE 12: INDIAN WRITING IN ENGLISH

COURSE CODE	ENCR12
TITLE OF THE COURSE	INDIAN WRITING IN ENGLISH
SEMESTER IN WHICH THE COURSE IS TO BE TAUGHT	6
NO. OF CREDITS	4
NO. OF CONTACT HOURS	90

1. AIM OF THE COURSE

- To inspire students to read and appreciate Indian literature in English, and to explore its uniqueness and its place among the literatures in English.
- To motivate students for a critical and comparative study of other literatures in English and to examine the similarities and differences in attitudes, vision and style.

2. OBJECTIVES OF THE COURSE

- To provide an overview of the various phases of the evolution of Indian writing in English.
- To introduce students to the thematic concerns, genres and trends of Indian writing in English.
- To generate discussions on the constraints and challenges encountered in articulating Indian sensibility in English.
- To expose students to the pluralistic aspects of Indian culture and identity.

4. COURSE OUTLINE

MODULE I – PROSE

18 HRS

1. M. K. Gandhi : “The Need for Religion”
2. C. V. Raman : “Water, the Elixir of Life”
3. Nirad C. Chaudhuri : “Money and the Englishmen”
4. Arundhati Roy : “The End of Imagination”

MODULE II - POETRY

18 HRS

1. Sarojini Naidu : The Soul’s Prayer
2. Rabindranath Tagore : Silent Steps
- 3 Nissim Ezekiel : The Railway Clerk
- 4 A. K. Ramanujan : The Striders
- 5 Arun Koltkar : An Old Woman
6. Jayanta Mahapatra : An October Morning
7. Kamala Das : Nani
8. Meena Alexander : Her Garden

MODULE III - SHORT STORIES

18 HRS

1. Mahasweta Devi : Arjun
2. Anita Desai : Circus Cat, Alley Cat
3. Rabindranath Tagore : The Home Coming

4. Abhuri Chaya Devi : The Woodrose

MODULE IV - DRAMA

18 HRS

Badal Sirkar : *Evam Indrajith*

MODULE V – FICTION

18 HRS

Mulk Raj Anand : *Untouchable*

4. CORE READING

1. Wilfred Abraham Ed. *Our Country, our Literature: An Anthology of Indian Writing in English*. CUP.

5. MODEL QUESTIONS

(To be incorporated)

Course 13: COMPARATIVE LITERATURE

COURSE CODE	ENCR 13
TITLE OF THE COURSE	COMPARATIVE LITERATURE
SEMESTER IN WHICH THE COURSE IS TO BE TAUGHT	6
NO. OF CREDITS	4
NO. OF CONTACT HOURS	90

1. AIM OF THE COURSE

To inculcate in the pupil the basic idea about and the method of comparative literary analysis.

2. OBJECTIVES OF THE COURSE

To inculcate in the pupil a feel of various methods employed to identify shared features of various literatures and to equip him/her to make comparative and contrastive analysis of literary texts.

3. COURSE OUTLINE

MODULE 1 – Theoretical Perspectives

36 Hours

Various theories and the central concerns of comparative literature should be explained to the students. Thematology, historiography, Genre Studies, Influence Studies, Movement or Intersemiotic Studies, Translation Studies and Aesthetic theoretical comparison and various other components of comparative literature are to be discussed. A historical analysis of the contributions of the French school of comparative literature and comparatists like Wellek, Halliday, Susan Bassnet and Leo Lowenthal need to be discussed. Alongside, a comparison of notions of comparative literature in the east and the west should be part of the course. Concepts of textuality, intertextuality, genology, stoff, theme, culture, nation, translation and orature are the key terms in the area.

Readings

Susan Bassnet : "Introduction" *Comparative Literature*

Bijoy Kumar Das : "Retrospect and Prospect"

Bhalchandra Nemade : "A Thematic Framework for Influence Study in the Indo-Anglian Context."

R K Dhawan : "The Case for Comparative Literature"

(Included in *Between the Lines*. Ed. Dr. K. M. Krishnan

MODULE II: Study of Specific Texts

54 hours

In this module a comparative reading of texts that merit analysis will be facilitated. The stress here will be on thematic, stylistic, cultural, linguistic and generic aspects that govern the texts. The study will be based on the following reading material. Care has been taken to choose texts from different cultural and historical contexts.

Readings

1. Thomas Mann : *Transposed Heads*

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| 2. Girish Karnad | : Hayavadana |
| 3. Tennessee Williams | : The Glass Menagerie |
| 4. Shyamaprasad | : Akale |
| 5. Rabindranath Tagore | : Gitanjali Verses 1-4 of Tagore's own translation |
| 6. Edwin Arnold | : Light of Asia Section 1 and 2 |
| 7. Kishwar Naheed | : Listen to Me" |
| 8. Noemia De Souza | : If You Want to Know Me |
| 9. Vengayi Kunjiraman Nayanar | : Dwaraka Trans C S Venkiteswaran |
| 10. Sundara Ramaswamy | : On Alen Soil |

(Items 5, 6, 7, 8, 9 and 10 included in *Between the Lines*. Ed. Dr. K. M. Krishnan, Current Books Trichur)

Reading List

Core Text:

Dr. K. M. Krishnan Ed. *Between the Lines: A Text Book of Comparative Literature*

1. Core Reading

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| Thomas Mann | : Transposed Heads |
| Girish Karnad | : Hayavadana |
| Tennessee Williams | : The Glass Menagerie |
| Shyamaprasad | : Akale |

2. Background Reading

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| Susan Bassnet | : <i>Comparative Literature</i> |
| Bijoya K Das ed. | : <i>Comparative Literature</i> |
| Amiya K Dev. & Sisir Kumar Das Ed.: | <i>Comparative Literature: Theory and Practice</i> |

COURSE CODE	ENCJ 16
TITLE OF THE COURSE	MASS MEDIA, ADVERTISING, REPORTING AND PHOTO JOURNALISM
SEMESTER IN WHICH THE COURSE IS TO BE TAUGHT	VI
NO. OF CREDITS	4
NO. OF CONTACT HOURS	108

Module I

- A. Mass Media - Print – Newspapers, Magazines, Cinema, Radio, Television, Folk Media, Present scenario of mass media. Different concepts of media – Globalization, Convergence, narrowcasting, demassification, Virtual reality, ICT- IT, Conglomeration, FDI and media. Theories of media, Marshall Mc Luhan, Global Village and Electrical age,
- B. New Media: Introduction, different kinds of new media, E-newspapers, Internet TV, Internet Radio, New Media terminologies, Cyber culture, writing for online newspapers
- C. Blogs- nature, purpose, features, blogging, Cell phone communication, SMS text- the language and grammar of SMS, Emoticons- Picture messages and purpose. Legal and ethical problems, online communication

Module II

- A. Introduction to advertising; Definition, Functions, Relevance; History of Advertising in India; Introduction to Advertising Concepts; Types of Advertising; Media of Advertising; Synergy between Marketing and Advertising.
- B. Marketing concepts, marketing process, marketing tools, marketing communication process, integrated marketing Communication, Media Mix: Print ads, –Radio-T.V- SMS- Internet-Social Networking Sites, Outdoor Advertising,
- C. Role and purpose of advertising agencies- Indian & international; Trends in modern advertising, Representation and Stereotyping in Advertising

Module III

- A. Advertising research and strategy, Key elements in an Advertising Plan- budget, programming; Tools of Advertising Research,
- B. Consumer behavior- Relationship between Advertising Strategy and Consumer Behavior, Advertising as communication, AIDA-DAGMAR principles,
- C. Copy writing skills, The Creative Brief; Language in advertising, Principles of Layout and Design, Writing copy for advertising, Production process in different media.

Module IV

Reporting

- A. Meaning and Nature of Reporting - Qualifications & duties of a Reporter, Basics of Reporting - Process of Accreditation from Central and State Governments - Privileges given to Reporters by the Government.
- B. Reporting: Crime- Speech- Sports - Foreign - Accidents - Budget – Development; Reporting Executive - Legislature - Judiciary; Investigative Reporting - History - Case Studies - Techniques - Problems.
- C. Objectivity in Reporting - Advocacy Reporting; Community Reporting - Panchayat Raj Reporting - Reporting for Local Newspapers

Photo Journalism (45 hrs)

- A. History of Photography and Photo Journalism, Photo Journalism: Definition, Nature, Scope and Functions, Qualification and Responsibilities of Photo Journalists, Selection Criteria for News Photographs - Channels of News Pictures - viz., Wire, Satellite, Agency, Stock, Picture Library, Freelancer,
- B. Photo Editing, Caption Writing, Photo presentation, Legal and Ethical aspects of Photography; Professional Organizations; Camera - Components and Types of Camera, Types of Lens, Types of Films, Types of Filters - Importance of Light and Lighting Equipments - Camera Accessories – Picture appreciation.

Books for Reference

1. Bly, Robert W. *The Copywriter's Handbook*, New York, Henry Holt and Company. 1985

2. Brierley, Sean. *The Advertising Handbook* London: Routledge, 2002
3. Meeske, Milan D. *Copywriting for the Electronic Media- A Practical Guide* Belmont, USA: Thomson Wadsworth, 2003
4. Ogilvy, David. *Ogilvy on Advertising*. New York: Vintage Books, 1985
5. Valladares, June A. *The Craft of Copywriting*, New Delhi: Response Books, 2000

ENCJ 18: OJT in Journalism