

Semester I

COURSE-1 METHODOLOGY OF HUMANITIES AND LITERATURE

Course Code	ENCR1
Title of the course	METHODOLOGY OF HUMANITIES AND LITERATURE
Semester in which the course is to be taught	I
No. of credits	4
No. of contact hours	108

1. AIM OF THE COURSE

- The course is intended to introduce the student to the interrelationship between paradigms of social formation

2. OBJECTIVES OF THE COURSE

On completion of the course, the student should be able;

- To know and appreciate the location of literature within humanities
- To establish connections across frontiers of disciplines
- To critically engage with culture , gender and marginality
- To become acquainted with narration and representatio

3. COURSE OUTLINE

Module (1)

54 HOURS

A : Understanding the humanities - the scientific method – how humanities explore reality – the natural and social sciences – facts and interpretation –study of natural and subjective world- tastes, values and belief systems

B: Language ,culture and identity- language in history- language in relation to caste, class, race and gender- language and colonialism.

C: Narration and representation- what is narration-narrative modes of thinking- narration in literature, philosophy and history- reading.

Module (2)

54 HOURS

The following essays are to be dealt with intensively in relation with the methodological questions raised above(module 1)

1.Peter Barry : “Theory before ‘theory’ – liberal humanism”. *Beginning Theory: An Introduction to Literary and Cultural Theory*. New York,Manchester. 1995. 11-38

2.Sudhir Kakar, Katharina Kakar. “The Hierarchical Man” *The Indians: Portrait of a People*. Penguin India, 2007. 7-24.

3.G. N. Devy. “ Introduction” in Sharankumar Limbale’s *The Outcaste:Akkarmashi*. New Delhi, OUP. 2008 xii-xxvi

4.V. Geetha. “God made you different, Nature made us different”. *Gender*. Calcutta: Stree, 2002 11-23

5.Fridrun Rinner. “*The ArabianNights*: Telling Stories as a means of escape from death” *.Narrative. A Seminar*. New Delhi: Sahitya Akademi, 1994 180-185.

Note on Course work

The teaching of the course will involve making the student enter into a sort of dialogue with some of the issues raised in the reading material given above.

4. CORE TEXT

METHODOLOGYAND PERSPECTIVES OF HUMANITIES published by Pearson Longman 2009 (except chapter 4 “Indian Philosophy”)

SOCIAL ROOTS OF LITERATURE. Edited by Dr.K.M.Krishnan and Tom Thomas; to be published by DC BOOKS and M. G.UNIVERSITY.

5. MODEL QUESTION PAPER (To be incorporated.)

ENCJ 1: HISTORY OF ENGLISH LITERATURE TILL ROMANTIC PERIOD

Course Code	ENCJ 1
Title of the Course	History of English Literature till Romantic Period
Semester	1
Credits	4
Contact Hours	90

1.Objective:

To give the students an overview of the historical development of English Literature from the Medieval to Romantic Period.

2. Outline of the Course

MODULE ONE: Medieval to Seventeenth Century

(30 hours)

Oral to Written Literature- Medieval Romances- Allegories

Characteristics of the Elizabethan Age

Prose: Sir Thomas More, Sir Philip Sidney, Francis Bacon, Sir Thomas Browne, Raleigh, The Authorized Version of the Bible

Poetry: Geoffrey Chaucer, Edmond Spenser, Sir Philip Sidney, Shakespeare, the Metaphysical Poets- John Donne, Cavalier Poets

Drama: Mystery Plays, Miracle Plays, Morality Plays, Interludes, The University Wits, Elizabethan and Jacobean Drama, William Shakespeare, Christopher Marlow, Revenge Tragedy: Thomas Kyd, John Webster, Theory of Humors: Ben Jonson

Novel: Thomas Nash

MODULE TWO: Restoration to the Enlightenment

(30 hours)

Characteristics of the Restoration And Neo- Classical Ages

Prose: Isaac Walton, John Dryden, Thomas Hobbes, John Locke, Samuel Pepys, John Bunyan, Jonathan Swift, Joseph Addison, Richard Steele, Dr. Johnson, Edward Gibbon, Edmund Burke

Poetry: John Milton, John Dryden, Alexander Pope (Mock Epic), Pre- Romantics: Thomas Gray, William Cowper, William Collins, William Blake, and Robert Burns

Drama: Restoration Drama, Drama of Manners, William Wycherley, William Congreve, John Dryden, Oliver Goldsmith, Richard Sheridan

Novel: Daniel Defoe, Samuel Richardson, Henry Fielding, Lawrence Sterne, Smollet,

MODULE THREE: Romantic period

(30 hours)

Characteristics of the Romantic Period

Prose: William Hazlitt, Charles Lamb, De Quincy

Poetry: William Wordsworth, Samuel Taylor Coleridge, P. B. Shelley, John Keats, Lord Byron, Robert Southey

Novel: Gothic Novel: Horace Walpole, Mrs. Ann Radcliffe, Historical Novel: Sir Walter Scot, Realistic Novel: Jane Austen

Books for Reference:

1. Alastair Fowler. *A History of English Literature* (Blackwell)
2. *The Cambridge Guide to Literature in English* (CUP)
3. M. H. Abrams. *A Glossary of Literary Terms*. (Revised Edition)

ENCJ 2: READING AND COMPREHENSION

Course Code	ENCJ 2
Title of the Course	Reading and Comprehension
Semester	1
Credits	4
Contact Hours	90

1. Objective:

To enable students to turn writing into meaning and achieve the goals of [independence](#), [comprehension](#), and [fluency](#)

To enable students to read and find facts from the given essays

To inculcate in them an ability to read between the lines

To learn a few learning skills and reading strategies

2. Outline of the Course

MODULE ONE:

(30 hours)

1. Types of Reading Skills-- Skimming, Scanning, Extensive reading, Intensive reading,
2. Active Reading-- Underlining and highlighting, Note key words, Questions, Summaries
3. Efficient Reading -- Myths about Reading, Increasing Reading Speed

4. Reading Strategies -- **SQ3R Technique**, Reading Efficiently by Reading Intelligently
5. How to read different sorts of material

Journal Articles, Magazines and Newspapers, Individual Articles, Documents, Using glossaries with technical documents

6. Reading Academically
7. Being a Critical Reader
8. Taking your Reading Skills Forward
 - Reading Groups of Words at Each Glance, Reading More Selectively,
 - Layered Reading, Orientation vs Project Reading

MODULE TWO:

(30 hours)

Section A: Essays selected from Suzanne Sievert, Michael Shaw Bond, The World Book International vol. 10, 1996, Michael David, and A. P. J. Abdul Kalam

Section B: Essays selected from V. S. Naipaul, Sam Horn, K. Park, Githa Hariharan, Edward Said, and Romila Thapar

Book Prescribed:

Bhavani, K. Durga and et al. English Today, A Course in Functional Reading. Mahatma Gandhi University, Kottayam: 2008

MODULE THREE:

(30 hours)

A. Reading and Listening Exercises

B. Application of Reading Strategies:

1. John Rukin, Unto the Last
2. Thomas Hardy, Tess of the d'ubervilles
3. Henry David Thoreau, Civil Disobedience
4. Ralph Waldo Emerson, The American Scholar
5. Mahatma Gandhi, My Experiment with Truth
6. R.K.Narayan, The English Teacher
7. Basheer, World Renowned Nose(Trans: Dr. V. C. Harris)
8. Rachel Carson, Silent Spring

ENCJ 3: INTRODUCTION TO JOURNALISM AND PRINT MEDIA

Course Code	ENCJ 3
Title of the Course	Introduction to Journalism and Print Media
Semester	1
Credits	4
Contact Hours	90

1. Objective:

To acquaint the students with the basic concepts of Journalism and Print Media

2. Outline of the Course

MODULE ONE: (15 hours)

Communication Process- Introduction to communication theories- Press theories – Broadcasting theories- Human communication process

MODULE TWO: (25 hours)

Introduction to Journalism- History and scope- Press in India and world- Concept and definition of news- Languages, libel and court of contempt- Press and regulation of book acts- News and feature agencies operating in India- Journalism as a career

MODULE THREE: (25 hours)

Brief history of printing- typography- type- type setting- hand setting- machine setting- photos composition- computerization- printing process

MODULE FOUR:

(25 hours)

Categories of magazines- Writing for women and children, industry, science, technology, sports, economy, agriculture, film- columns and columnists- magazine converts, editorials, magazine editing, layout and design- future of magazine in India

ENCJ 4: PUBLIC RELATIONS

Course Code	ENCJ 4
Title of the Course	Public Relations
Semester	1
Credits	4
Contact Hours	90

1. Objective:

2. Outline of the Course

MODULE ONE: Theory

(25 hours)

1. ABC of PR
2. PR definitions
3. History of Development of PR in India
4. PR as a Profession
5. Professional Requirements of PR Man
6. Functions of PR
7. Public and Public opinion
8. PR Counseling

MODULE TWO: Theory

(25 hours)

1. PR and Social Responsibilities of Business
2. PR in the Modern World: Challenges and Responsibilities

3. PR as Discipline of Management
4. Transactional Analysis – Management and PR
5. Code of Athens
6. Women in PR
7. Future of PR

MODULE THREE: Practice

(20 hours)

1. PR in Industry
2. PR in Manufacturing Industries
3. PR in Public sector Industries
4. PR in Service Industries – Banking
5. PR in the Press
6. PR in the Government
7. PR in rural Communication

MODULE FOUR: Practice

(20 hours)

8. PR in Municipal Administration
9. PR in the Hotel Industry
10. Organizing a PR department
11. Building a corporate Image
12. PR and Management Functioning of the Management
13. Research in Public Relations.
14. PR Case studies.