



CMS
COLLEGE
KOTTAYAM
(AUTONOMOUS)

DEPARTMENT OF
COMMUNICATIVE ENGLISH
(SELF FINANCING)



**“Future-Ready.
Globally Relevant.
Professionally Distinct”**

Programme Offered

**B.A. ENGLISH LITERATURE
& JOURNALISM**

(Double Major)
(Honours)
(4 Years)

APPLY NOW

THROUGH THE COLLEGE WEBSITE
www.cmscollege.ac.in



86th RANK
NIRF RANKING 2025

13th RANK
KIRF RANKING 2025



Beyond a Degree – A Distinct Edge

The Department of Communicative English offers a carefully curated programme under the Four-Year Undergraduate Programme (FYUGP), designed for students who aspire to stand out-not just academically, but professionally and socially. This is not merely a degree; it is a transformative space where articulation, creativity, and strategic thinking are refined into career-defining skills.

What Sets Us Apart

- Industry Internships
- Multi-Media Research Centre & Broadcast Studio
- Journalism Lab
- Advanced Language Training
- Smart Learning Environment
- Department Library
- Educational Theatre
- Placement Cell

Signature Highlights

- CMS News
- VARTHAMAANAM
- Short Film Production
- News Reporting
- Podcast / Vodcast Series

Specialisations & MDC Advantage

- Specialisations: Film Studies | Cultural Studies | Media Studies
- MDC Edge: Content Writing | AI & Media
Basics of Photography | Advertisement & PR | Cinema

Career Pathways:

- Media and Journalism
- Publishing and Editing
- Academia and Research
- Advertising and Marketing
- Civil Services and Leadership Roles
- Content Creation and Digital Branding
- Creative Writing and Script Development
- Corporate Communication and Public Relations



Higher Education Prospects

- M.A. English Literature
- M.A. Comparative Literature
- M.A. Journalism
- M.A. Mass Communication
- M.A. Media Studies
- M.A. Cultural Studies
- M.A. Communication

Dynamic Career Possibilities (Added Possibilities)

Media & Film

- ▶ Film Studies ▶ Screenwriting ▶ Documentary
- ▶ Filmmaking ▶ TV & Broadcast Production

Writing & Publishing

- ▶ Creative Writing ▶ Content Writing ▶ Copywriting
- ▶ Editing & Publishing ▶ Technical Writing

Emerging Fields

AI & Media | Data Journalism | UX Writing
Content Design | Media Analytics

Performance & Expression

Theatre & Performance Studies | Acting | Anchoring
Modelling | Podcasting & Audio Production

Alternative Paths

→MSW→MBA→LLB (Law)→B.Ed. (Teaching)→Civil Services Preparation

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